TRAC FM activates citizens to be part of the running of Uganda by enabling them to share their views and experiences through interactive radio debates and SMS poll questions. Poll results are represented in graphs and infographics and shared with authorities and development practitioners. Collected data is used to strengthen advocacy campaigns and assist our partners to accurately represent the voice of the people.

Land is the most valuable asset to many Ugandans. However, many Ugandans who own land have not registered it in their names with the relevant government bodies.

The government has put many institutions in place to support people with registering their land. 80% of land in Uganda is still unregistered.

TRAC FM collects valuable data from citizens throughout Uganda and enables organisations, researchers and government institutions to reach out to citizens in a direct and cost-effective way.

For more information on partnership with TRAC FM, visit our website at www.tracfm.org or send us an email at info@tracfm.org.