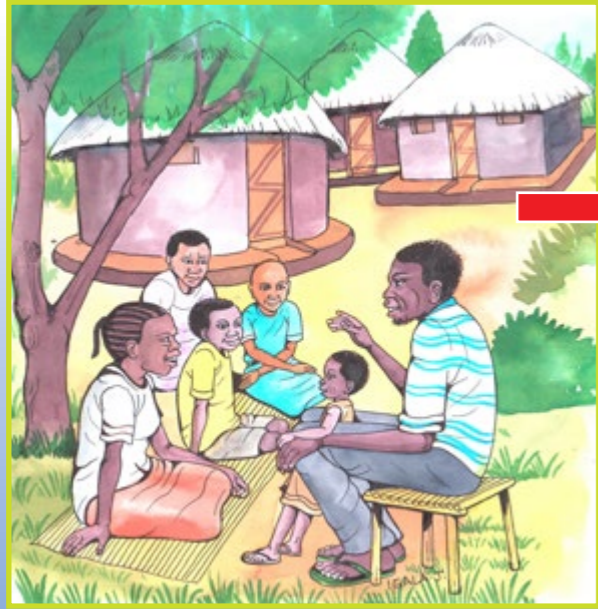
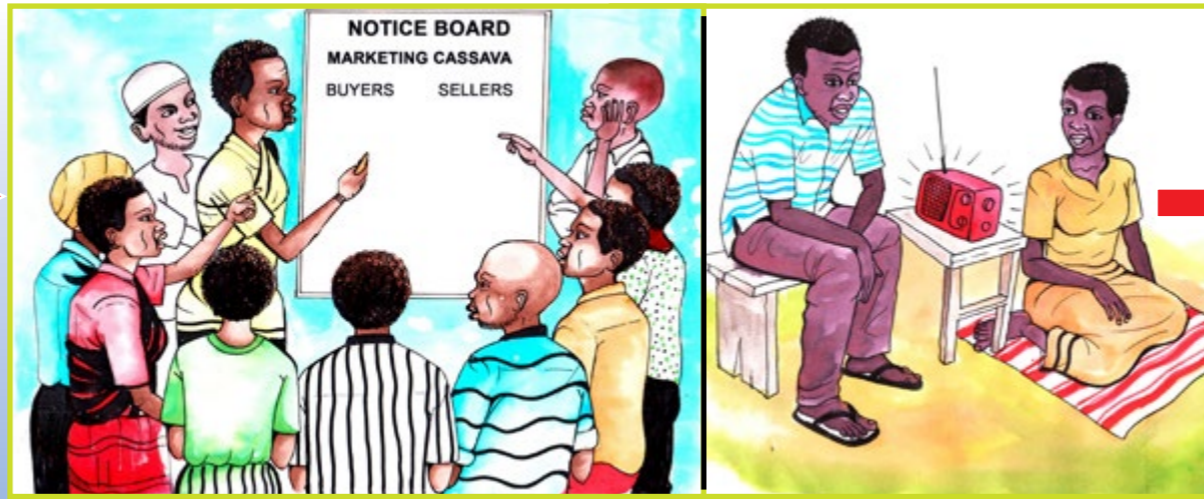


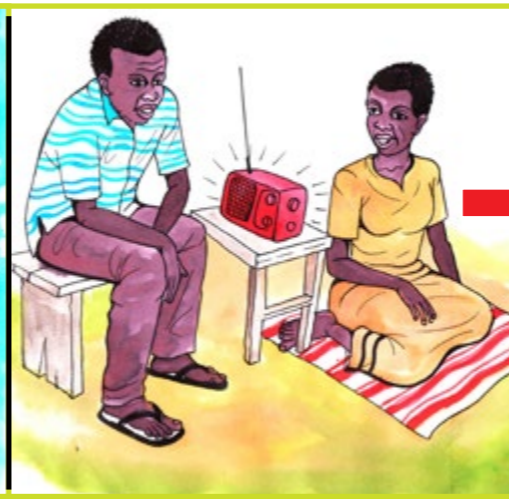
# CASSAVA COLLECTIVE MARKETING CONTRIBUTES TO IMPROVED LIVELIHOODS



Household planning/  
visioning



Marketing information  
Exposure visits, notice boards,  
radio, farmer meetings



Joint planning and group visioning



Save, Invest,  
Sustainable production



Selling to buyer



Bulking at group store



**ENVIRONMENTAL ALERT**  
Plot 475/523 Sonko Lane, Kabalagala, Off Ggaba Rd, Behind Kirabo kya Maria Building,  
P. O. Box 11259, Kampala - Uganda Tel: +256 - 414 - 510547/215  
Email: [envalert@envalert.org](mailto:envalert@envalert.org) Website: <http://www.evalert.org>

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