



TERMS OF REFERENCE (TOR) FOR THE ILLUSTRATOR TO DESIGN THE TALKING WALLS IN THE 5 SCHOOLS.

1.0 Background

Environmental Alert¹ in partnership with Water Aid is implementing project on Water Sanitation and Hygiene project titled **Sustainable WASH (SusWASH)** project. This project also supports KCCA directorates for Health, Education and Strategic Planning to include elements that strengthen the sustainability of WASH services within their current plans.

This project focuses on two main areas:

- a) Strengthening of School WASH structures including SMCs to support sustainability and ensure that WASH services are inclusive especially for women and girls;
- b) Capacities strengthening of school WASH structures through tailor-made trainings on sustainability of service provision. At the community level, through mobilising community members and local leaders to spearhead the scale-up of improved sanitation facilities through targeted behaviour change campaigns and dialogues.

Project objectives

- i. *Institutions mandated to provide and maintain WASH in schools are strengthened*
- ii. *Capacity development of schools for inclusive and sustainable WASH*
- iii. *To determine the current levels of WASH services sustainability and user satisfaction to improve accountability and conditions*

One of the project objectives is to develop Capacity of schools for inclusive and sustainable WASH. In this objective the output is to **conduct innovative hygiene behaviour change communication in 05 schools**. In this regard Environmental Alert seek professional designer/illustrator to design behavior change communication messages about WASH on the newly constructed toilets in the 5(five) selected schools i.e *Mirembe primary school, Kansanga Seed secondary school, Railway primary school, Natete Secondary school and Ntinda school for the deaf* .

1.1 Target group for the messages;

The innovative hygiene behaviour change communication message is aimed at increasing knowledge of pupils and students about WASH in the project schools. Also to remind the school management on their commitment to promote WASH improvement initiatives in their school.

2.0 Justification

Environmental Alert conducted a study to assess the status of WASH service delivery in the schools, in respect to; Knowledge, attitude and practice, in the five (5) schools. The information generated was synthesised and gaps were identified, it was clear that there were no communication message /illustrations on the toilets about WASH, thus it necessitated a quick action to incorporate these messages on the newly constructed toilets by Water Aid in the selected school.

¹ Further information about Environmental Alert detailed in the profile available at: <http://envalert.org/wp-content/uploads/2018/07/EA-profile-Updated.pdf>

As a follow-up action, Environmental Alert organised a joint reflection meeting with school head teachers to discuss the kind of messages for talking toilet walls and the following information as presented in the table below was gathered for each school.

Table 1 focus of the talking walls per school.

School	Talking wall focus per school.
Mirembe primary school	I. Water usage II. Sanitation, III. Hygiene management
Kansanga Seed secondary school	I. Importance of washing hands with soap. II. Negative effects of failure to wash hands with soap. III. Multiplier effect of failure to wash hands with soap.
Railway primary school	I. Wash your hands after latrine. II. Equal WASH is important (people with Disability) III. A dirty environment is the center of diseases. IV. WASH is our eye opener V. Hygiene is our center of health.
Natete Secondary school	I. General cleanliness. II. Proper rubbish disposal
Ntinda school for the deaf	Focus on sanitation.

3.0 Purpose of the assignment:

The overall objective for this consultancy is to develop and design innovative talking messages within the focus of each school as highlighted above.

As a resource person, you are expected to:

- a. Develop a draft message design for illustration and share it with the team at Environmental Alert for Approval.
- b. Conduct consultative meeting with relevant stakeholders i.e. KCCA, Schools, Water Aid Uganda and Environmental Alert.
- c. Design the innovative hygiene behavior change communication messages to the schools.
- d. Share a pictorial report for the work accomplished for each school.

4.0 Methodology and approaches

- a. The resource person shall employ high innovative illustration skills for designing the WASH talking messages.
- b. The resource person shall use high quality paint that is not easily corroded by chemical interaction with water, and is chemical free to avoid health complication of the students, pupils and the school staff.

5.0 Key results Deliverables from the consultant (Refer to Table 2)

Table 2. Activities and schedule for the engagements.

Task	Deliverables	Timelines
a. Develop a draft design illustration concept in graphics and shared to the team at Environmental Alert for Approval.	Design template	9 th September, 2019
b. Develop a draft illustration for consultation with stakeholders before painting on the walls	Design template	10 th —12 th September
c. Paint the innovative hygiene behaviour change communication messages on the school toilet walls.	Illustrations and talking compounds messages in each school.	16 th —24 th September, 2019
d. Share a pictorial report for the work accomplished for each school.	A pictorial report for the work accomplished	26 th September, 2019

6.0. Correspondence

All contractual and implementation correspondences will be addressed to Dr Joshua Zake, Environmental Alert, P.O. Box 11259 Kampala – Uganda, email: ED@envalert.org or joszake@gmail.com

7.0. Payments

A modest professional fees will be given to the consultant as compensation for his technical expertise, competence and time. This will be agreed upon based on the interpretation by the intending consultants and available resources.

Please Note:

The professional fees will be charged with holding task (i.e. 6% of the total professional fees) and 10% of total professional fees as contribution to Environmental Alert's management costs.

Other administrative and logistical costs associated with delivery of the assignment will be covered by Environmental Alert.

8.0. Role of Environmental Alert

- Pay the Consultant an agreed consultancy fee.
- Provide the necessary information available at Environmental Alert
- Provide transport and other logistics necessary for the assignment as will be agreed

9.0 Qualifications and required competencies for the consultant

- A minimum degree in industrial art and design.*
- Demonstrated experience in carrying out similar assignments;*
- Ability to work efficiently and deliver on committed outputs under the assignment within agreed timelines and deadlines.*
- Ability to conceptualise WASH issues into designing relevant messages.*

10. Contractual conditions

- The Consultant shall be persons of high integrity and competence in application of the task at hand for the period required.
- Except with prior agreement with Environmental Alert., the Consultant shall not publicize or make public through media or in private any (part) of the raw or finished material, recommendations or information provided within the framework of this contract.
- All reference materials belonging to Environmental Alert that the Consultant may have in possession by virtue of the contract shall be surrendered to Environmental Alert at the end of the contract.

- d) In case of conflict arising from the implementation or execution of this contract, the parties agree to do their best to avoid legal action, but shall seek arbitration from a third party acceptable to both parties.

11. Application Submission process

Applications should be submitted in soft copy or hard copies and addressed to the Executive Director, Environmental Alert P.O. Box 11259, Kampala, Uganda. Or email to po.energy@envalert.org with a copy to ed@envalert.org or hand deliver to Plot 3, Sonko Lane, Kabalagala (off Gaba Road). Applications should be delivered to the above address not later than **6th September, 2019**.